

FOR IMMEDIATE RELEASE
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El Paso Chamber Hires Ricardo Mora as New CEO

The El Paso Chamber is excited to announce the hiring of its new CEO, Ricardo Mora.

Mora, who describes himself as a “serial entrepreneur” most recently worked as Principal at RM International, a specialized IT and asset management company. Additionally, he is the co-founder of the Technology Hub Business Innovation Center, a tech incubator and accelerator in Cd. Juarez, Mexico.

"I am honored to join the El Paso Chamber and look forward to driving growth and innovation in our business community," said Mora.

Mora serves on a number of non-profit boards including Desarrollo Economico Ciudad Juarez, Funax-FabLab Juarez, the Arrowhead NMSU-AIN advisory council and the UTEP Development board.

“Our selection committee was purposeful in finding a CEO who can help develop and capitalize on opportunities of binational near-shoring, tech manufacturing and human capital development. Ricardo doesn’t just fit the bill, he exceeds it,” said Elizabeth O’Hara, Chairwoman of the El Paso Chamber executive board.

"Strengthening binational commerce is key to our region's prosperity," added Mora. "The El Paso Chamber is the business community's lead advocate. I look forward to continuing that work for business today and businesses of the future."

Mora’s hiring concludes a nearly 90-day national search to replace Andrea Hutchins, who served as the El Paso Chamber CEO for almost two years. Hutchins’ time as CEO ended when her husband, an active-duty soldier at Fort Bliss, TX, was recently transferred to Washington state. The vacancy prompted more than 300 nationwide applicants.

Mora will begin work for the El Paso Chamber on Aug. 19. 2024.

For interview availability, please contact Erin Solis, El Paso Chamber Communications erin@elpaso.org or (915) 534-0500.

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About the El Paso Chamber:

Since 1899, the El Paso Chamber has driven connection and innovation in El Paso. Guided by our core pillars of leveraging data, fostering engagement, building relationships, and investing in partnerships, the El Paso Chamber works to move El Paso forward. Member-driven, the El Paso Chamber has been a part of every major business and social development in our region’s history, and we are just getting started. Our brand is synonymous with business success. As it did more than a century ago, the El Paso Chamber keeps driving prosperity.